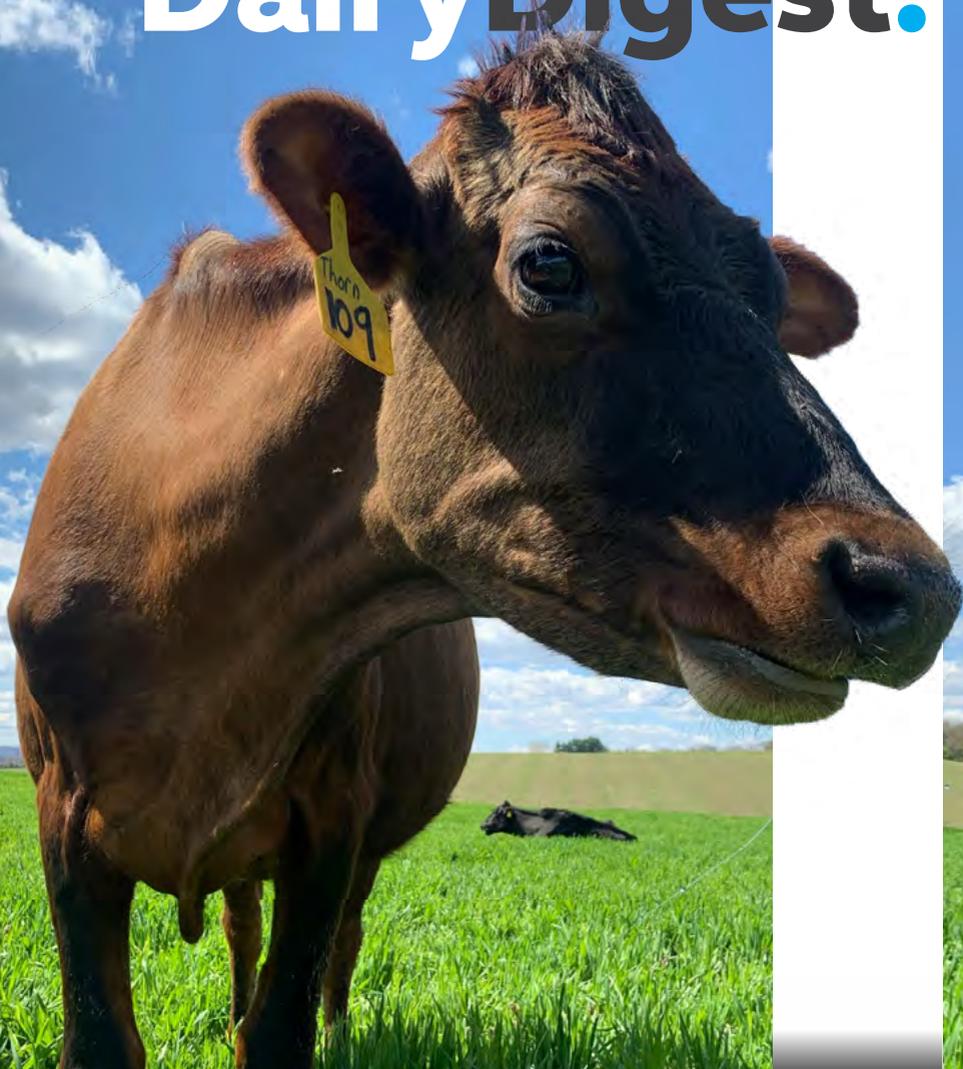


Spring

DairyDigest.



TH WHITE
DAIRY

thwhitedairy.co.uk

Shaping a stronger future together

If the past year has taught British dairy farmers anything, it's that certainty is in short supply. From the start of 2025 through to the early months of 26, milk prices have continued their familiar dance — lifting spirits one quarter, tightening margins the next. For many, it's felt like trying to plan a long journey while the signposts are moving. Yet, as ever, cows still need milking, bills still need paying, and the work goes on.

Looking ahead through the rest of 2026, most forecasts suggest a steadier tone rather than a dramatic upswing in earnings. Input costs remain stubborn, global markets remain twitchy, and domestic demand is holding rather than surging. And then there's the weather. For the last few years England has been tested with unsettled patterns swinging between waterlogged fields and frustrating parched dry windows. Grass growth has been unpredictable, forage planning harder, and routines constantly adjusted. It's another reminder that efficiency isn't just about spreadsheets and technology; it's about adaptability on the ground, day after day.

Farmers, as usual, are responding in practical, thoughtful ways by tightening feed conversion, re-examining herd health, investing where it truly counts, and sharing ideas with neighbours who understand the pressures better than anyone else. Producing milk more efficiently isn't a slogan; in our current market it's a necessity shaped by weather, markets and hard-earned experience.

In these pages, we'll explore ways to support your farm with practical responses to our volatile conditions. Our T H WHITE dairy specialists are on hand to help you realise your business plans and back that quiet determination that keeps British dairy farming moving forward.

Whatever 2026 decides to throw our way.





SPRING CALF SPECIAL

Everything for your herd's latest additions, including:

Surface cleaners with great offers

Disinfectant powder

Scour treatments

Scour testing

Colostrum

Vitamins & minerals

Even some warm clothing!



Surface cleaners with great offers

VIROCUR

Highly concentrated DEFRA approved peroxygen based broad spectrum disinfectant powder. DEFRA approved for FMD, DOP, SVD, and General Orders. Effective against bacteria, moulds, fungi and viruses.



TIBICUR

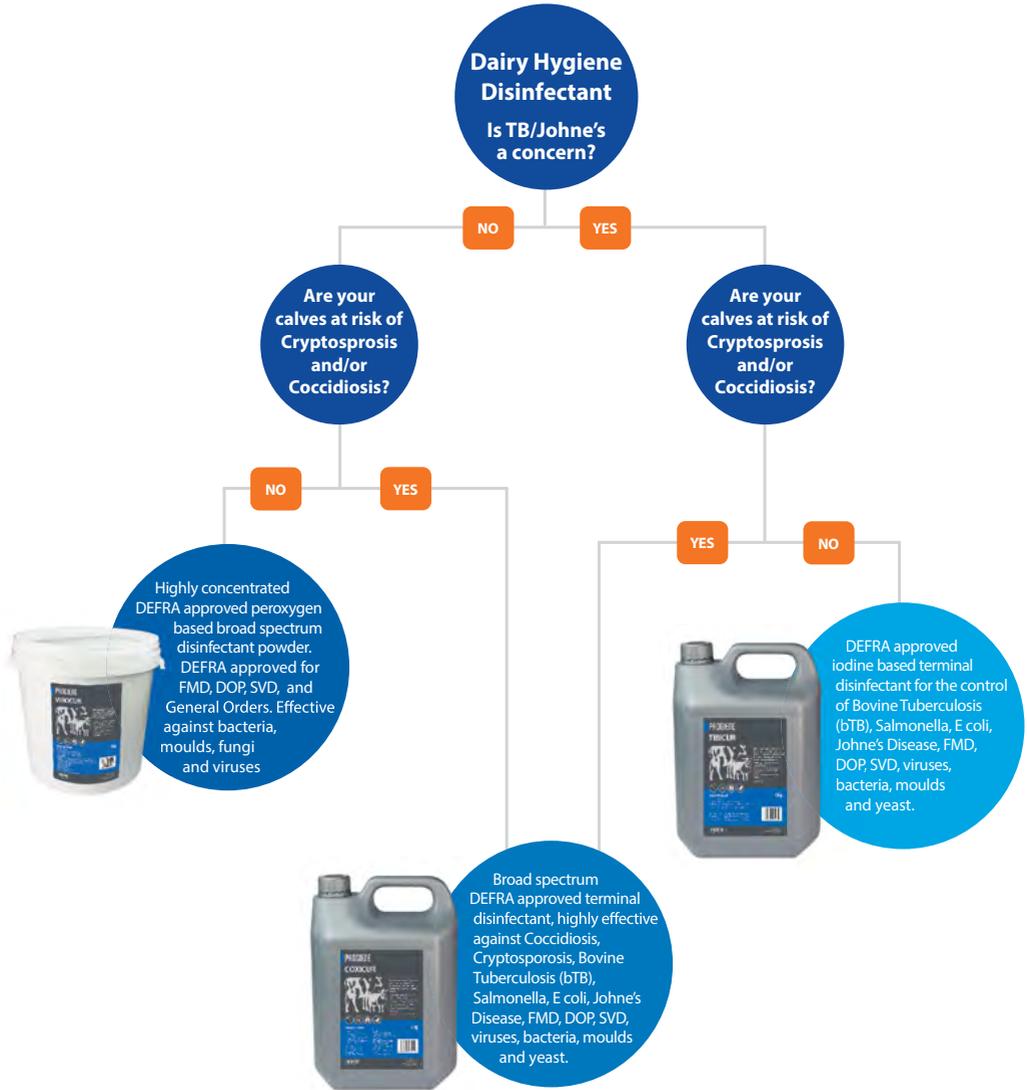
DEFRA approved iodine based terminal disinfectant for the control of Bovine Tuberculosis (bTB), Salmonella, E coli, Johne's Disease, FMD, DOP, SVD, GO, viruses, bacteria, moulds and yeast.



COXICUR

Broad spectrum DEFRA approved terminal disinfectant, highly effective against Coccidiosis, Cryptosporosis, Bovine Tuberculosis (bTB), Salmonella, E coli, Johne's Disease, FMD, DOP, SVD, GO, viruses, bacteria, moulds and yeast.

and all with free farm delivery



Hydra-Power Calf Electolyte

Hydra-Power is ideal for calves at risk of, and during periods of and recovering from digestive disturbance (diarrhoea). It's a dietetic feed for the stabilisation of water and electrolyte balance to support the physiological digestion; and also a 4 in1 oral hydration formula, providing

A highly effective, economically viable and easy to administer on farm product that works as a 6 in 1 oral hydration formula, providing essential electrolytes, energy, an alkalising agent, a natural antioxidant, probiotics and gelling agent and is used for calves at risk of, during periods of and recovering from digestive disturbance (diarrhoea).

Hydra Power Advanced offers quick, immediate rehydration and longer-term recovery.

essential electrolytes, energy, an alkalising agent and a natural antioxidant. Highly effective, economically viable and easy to administer on farm. Helps support improved water absorption from the gut, by allowing sodium uptake and providing energy.



Calf scour test kits

Progiene rapid detection Calf Scour Test Kit

- Rotavirus
- Coronavirus,
- E coli
- Cryptosporidium

Uses lateral flow technology

Test and go in 10 minutes

Simple, visual confirmation of infection



Fresh Calver

A palatable oral rehydration supplement specially formulated to reverse the effects of dehydration during calving.

Calf Kick Start

A source of energy and nutrients for unthrifty, sick and scouring calves. Calf Kick Start is ideal for weak newborns struggling to stand and for use in newborn calves through to 3 months old.

Formulated to provide calves with immediate energy and essential nutrients during critical periods including:

- Post-birth
- During scouring
- Pre vaccination

Helps strengthen weak calves, promoting vitality and health.



DeLaval Calf Coat – now even better

Choose a DeLaval calf coat to keep calves warm and healthy, as they are vulnerable to cold and struggle to regulate their body temperature in the first few weeks of life.

Coats prevent energy loss from heat, improving growth and feed conversion, while also reducing the risk of diseases like pneumonia and scours caused by cold stress and drafts.

Especially beneficial for newborn calves housed in a chilly barn or treating sick calves or small calves born prematurely; but will enhance the growth and performance of all calves.

These updated coats come with buckles and have two sizes available.

- **210 Denier highly water repellent nylon polyester**
- **Urethane 4mm thickness provides excellent insulation**
- **Maximum comfort and highly breathable polyester fleece**
- **On the right side is a pocket that can be used for additional wamers**

Invest in your herd with DeLaval Calf Coats to keep the warmth around your new-born calves.

Two sizes available
Part No AL-88267302



Ask your salesperson for more details

Calf Colostrum GOLD packs



Colostrum the way nature intended.

100% UK full fat colostrum retaining all of its natural constituents. Nettex Colostrum Gold is safe and effective. Convenient and available to use when you need it. Ideal for high performing herds where it's vital to ensure calves get the best start possible. The range is manufactured using colostrum sourced from Scottish dairy farms. EBL, Johnes and TB free.

Ultra dry powder

Nature Tech's Ultra Dri is a blend of natural materials (using 90% limestone), produced with the welfare of both stock and handlers in mind. It's simple to use, just remove soiled bedding and sprinkle on to leave it to do its work reducing cell-counts and destroying the breeding-grounds for infection, including mastitis bacteria. It'll reduce the smell of livestock sheds and improve the consistency of slurry.

Limestone is used as a natural product which absorbs moisture, but the alkaline nature of limestone means the raw product could cause skin irritation or even burning to humans handling it without gloves and to the animals themselves. Nature Tech bedding powders are produced to be pH neutral (level 7), you can spread it without gloves and it's kind to humans and animals. And with DEFRA-approved disinfectant mixed in, it provides the perfect product for both dryness and hygienic cleanliness.



Calf feeding essentials

Wyedale Calf Feeders

Feeder(s) hang on the calf pen gate in such a way that the teats are level with the calves' backs. Pour in milk and make sure each calf is sucking. Mix more milk and move feeder(s) to the next pen.

One man using two 5 Teat feeders can feed over 70 calves an hour.

A typical calf can be weaned on as little as 15 kgs of milk powder as opposed to 50 kgs on the Ad Lib method.

The cowling guides the calf to the teat and protects it from its neighbour ensuring slow drinkers get enough milk.



Yellow Calf Feeding Bucket

Rigid and tough, yellow 15 litre bucket with metal handle and revolving plastic hand grip.

Blue Calf Bucket

From standard carrying buckets to specialised teat feeders, every JFC bucket is crafted from premium, high-quality, impact-resistant polyethylene that stands up to the toughest farm environment, season after season.

This 5 litre calf feeding bucket has handy measurements inside. Part No JFC SB2



AHDB British Calf Strategy

Following the success of the AHDB Calf Strategy for 2020-23, the new 2025-30 strategy aims to ensure every calf in Britain has the right genetics, start and pathway for a sustainable, high-welfare beef and dairy industry.

The British cattle industry is building on a decade of progress in dairy-beef production, with dairy-beef calf registrations up 74%, and dairy-beef making up 37% of prime beef supply in 2024.

The Dairy Calf Strategy for 2020-23 delivered great progress and laid strong foundations for the development of this next chapter.

This Calf Strategy aims to ensure that every calf is reared with care and purpose, whether in the dairy or beef supply chain, and focuses on three themes.

The three key themes:

Right Calf

Breeding the Right Calf fit for purpose from the start.

Calves from dairy cows should be bred with a clear market purpose; as dairy replacements or for beef, supported by

improved genetic advice, and greater data transparency.

The strategy aims to empower the industry to develop tools and provide support that ensures every calf is bred with purpose.

Right Start

Ensuring all calves receive the Right Start.

This pillar focuses on stockmanship, health and welfare for all calves.

The strategy seeks to guide the industry towards professionalised calf rearing, promoting the use of performance feedback to inform decisions.

Right Route

Every calf has access to the Right Route to market, whether that is through an integrated scheme, direct sale or an auction market.

The strategy positions calf rearing as a viable business opportunity for the dairy and beef farmer.

Find out more:





51132159
HI-SPEC SLURRY TANKER



51131687
DELAVAL HN500



51120058
BMEC 80 PLATE COOLER

SEE OUR RANGES OF
IN-STOCK DAIRY KIT
HERE:

A QR code on a light blue background, intended for scanning to view dairy kits.

51134746
DELAVAL BULK TANK

A diagram for the DelPro Upgrade Kit, showing a central 'DelPro' logo surrounded by various components like 'Performance', 'Mixing', 'Reproduction', and 'Health'. A hand is pointing at the central logo.

51131993
DELPRO UPGRADE KIT



51121609
6000LTR BULK TANK



51137507
MAJOR SLURRY TANKER



51138609
GREEN CROP PUMP



51133274
12 M DRIBBLE BAR

Make great use of your most abundant asset with our Slurry Specialist.



Revenue saving and creation opportunities in slurry are expanding for farmers.

These new opportunities go beyond the traditional use of slurry as fertilizer, transforming it from a waste disposal challenge into a valuable resource for energy, nutrient recycling, and improved farm profitability.

Key areas for revenue generation include biogas production, advanced nutrient management, and specialized equipment.

Some of the options we can talk through with you:

Energy Generation

From energy to heat your barn through to gas to power your tractor.

Enhanced Nutrient Management

Green bedding created from slurry through separation.

Cost Savings & Operational Efficiency

Preparing for the new 2027 regulations early will help to spread any costs for farm upgrades.

Call Brandon for more information and support to continue your farms evolution with slurry.

Brandon Wilcox

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See our in-stock slurry kit here:





SEE OUR
IN-STOCK
GRASS KIT
HERE:



GRASS SEASON



SPRING ESSENTIALS



FENCING - Unbeatable offers on in-stock GALLAGHER electric fencing.

Including:

- Solar panel pictured here
- Insulator buckets
- Batteries
- Wire
- Fence posts

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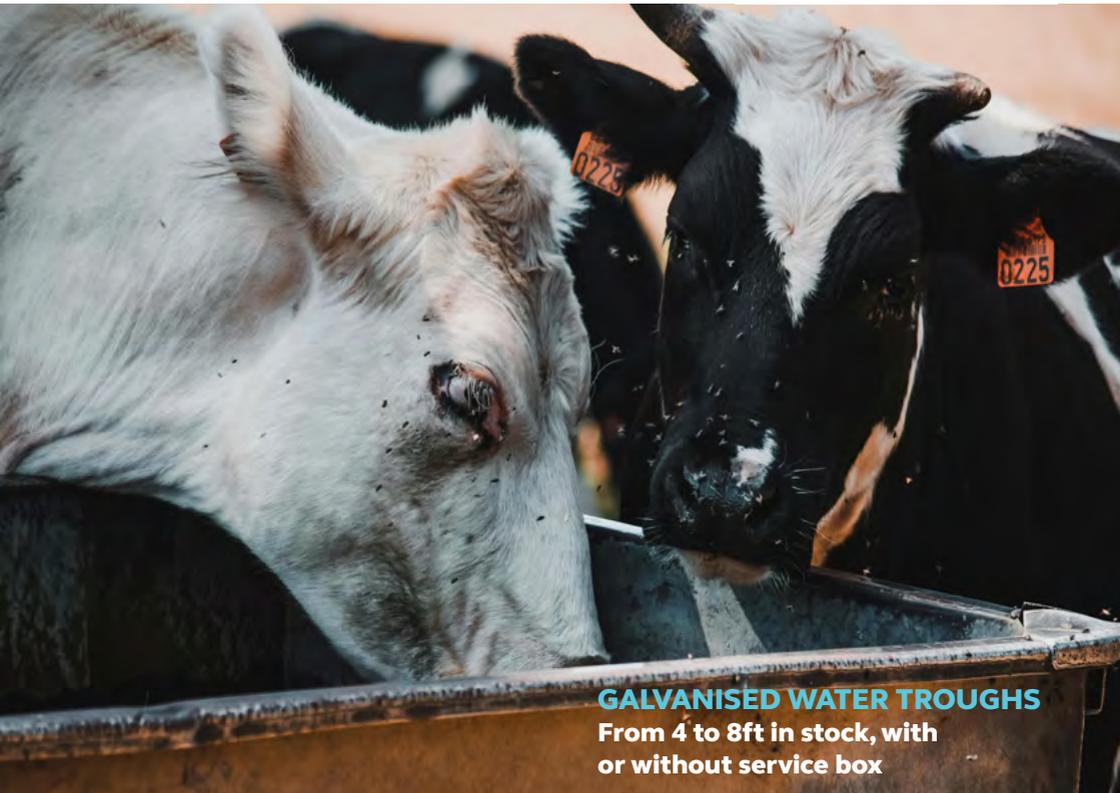
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Limited stock available - when they're gone they're gone!

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In stock now to fit all clamp sizes



GALVANISED WATER TROUGHS

From 4 to 8ft in stock, with or without service box





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24/7 out-of-hours service support for all parlours

VMS 24/7 support, Teamviewer technology link up.
DeLaval specialists but also experts in Fullwood & GEA

Outstanding reaction times from phone call to solution

Followers of MEA best practice from benchmarked
Parlour Safe engineers.

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24hr service for Attleborough Depot customers:
07485 916124 for all makes and models of parlour

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			...and many more!

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