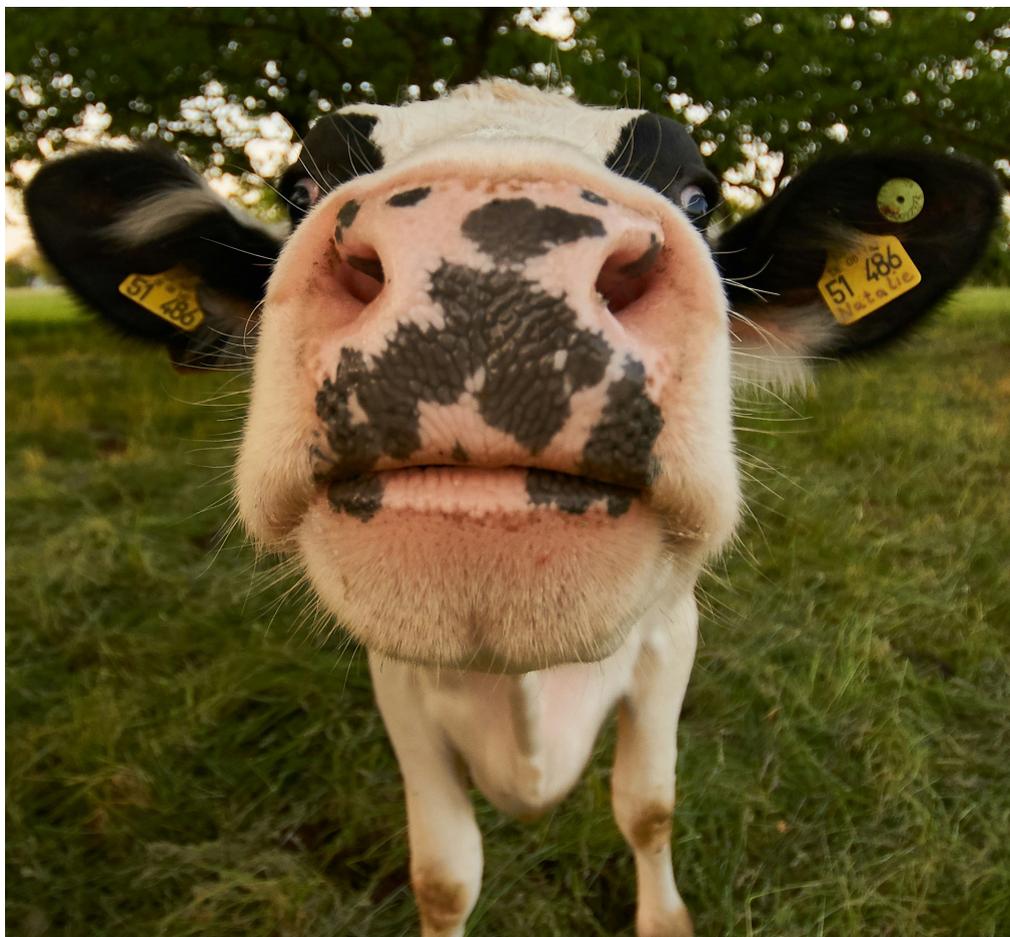


ISSUE  
Summer

**T H WHITE**  
DAIRY

# DairyDigest.

**NOSING INTO SUMMER IN A DEFINING  
MOMENT FOR BRITISH FARMING**



[thwhitedairy.co.uk](http://thwhitedairy.co.uk)

# Welcome to the summer issue of your favourite trade update.

This quarter we feature Biosecurity on farm, highlighting the diseases we are most concerned about and offering solutions to combat these with proven disinfectants that work. We also highlight our full range of milk filters for all sorts of robots and parlours and outline some key dietary supplements for mothers and babies during calving.

In the wider farming industry, it might feel – as the Chinese proverb goes - that we live in interesting times. The ongoing trend of smaller dairy farms combining and becoming larger means that British farms are turning into fewer but much bigger enterprises. With a strong focus on profitability, these larger farms are investing to increase output. The AHDB\* predicts a 1.1% increase in UK milk production in 2025, from 440 fewer farms than last year. In short, we are having to produce more with less. But for the farmers who stick with milking, the future looks promising as the AHDB also expects increased profits over the next ten years.

If you are planning changes on your farm, talk to us about ways to boost profitability and reduce costs. T H WHITE Dairy will be there to support your farm with chemicals, sundries, work wear, large machinery, robots, tractors and smaller items; delivered free by a friendly face who's always up for a chat.

\* Agriculture and Horticulture Development Board (AHDB) is a statutory levy board, funded by farmers, growers and others in the supply chain to help the industry succeed in a rapidly changing world.



# DeLaval

## Don't Push, Remix Feed with Optiduo™

Don't just push feed, remix it with DeLaval OptiDuo™, DeLaval's most advanced robotic feed pusher.



Instead of compressing feed, the robot remixes it – making it much more appetising for cows.

- Dual-action: repositioning and refreshing feed automatically
- Able to move big amounts of feed
- Operates safely
- Moving feed back onto the feeding table makes it more accessible to cows, but it doesn't mean they will eat it.

Optiduo™ automated feed pusher remixes the feed, making it more appealing to cows, and then repositions it avoiding compaction; which means higher food consumption and more milk.

It also spreads feed evenly along the table. This leads to less sorting and a more even distribution, which means less stress for low ranked animals.

Optiduo™ is the ideal solution for farms operating a once-per-day feeding frequency.



# FRESH CALVER - OUR OFFER TO YOU!

Vitamin compound in powder form to be offered as a drink straight after calving. If given straight after calving – the cow is far less likely to get milk fever.



Fresh Calver has the maximum legal limit of calcium.  
As much calcium as can possibly be added!

## OUR OFFER TO YOU

We have a limited set of samples available while stocks last!

Benefits to dairy cows immediately after calving, include **quick recovery, increased energy, and support for the immune system.** Fresh Calver provides essential electrolytes to help with rehydration, readily available energy for the cow's immediate needs, and calcium to support the increased demand during lactation.

### Here's a detailed look at the benefits:

#### New improved flavour!

- Cows love the recently improved flavour
- This can be particularly helpful for cows that may be struggling with reduced appetite after calving

#### Rapid Recovery and Energy Boost:

- Fresh Calver supplements are designed to be quickly absorbed, providing immediate energy to support the cow's transition back to lactation.
- Great for cows with low energy

#### Electrolyte Replenishment and Rehydration:

- Calving can lead to significant electrolyte loss, which is crucial for proper hydration and bodily functions
- Fresh Calver supplements often contain electrolytes to help replenish these losses and support rehydration

#### Calcium Support:

- Freshly calved cows have a higher demand for calcium, which is essential for milk production and overall health
- Fresh Calver supplements can help meet this demand by providing a readily available source of calcium

#### Immune System Support:

- The period after calving can be a vulnerable time for cows, making them more susceptible to diseases.
- Fresh Calver supplements may include vitamins like E and selenium, which are important for supporting the immune system and helping the cow cleanse effectively

#### Reduced Risk of Metabolic Disorders like Milk Fever:

- By providing essential nutrients and supporting the cow's metabolism, Fresh Calver supplements can help reduce the risk of metabolic disorders like milk fever and retained placentas
- Supplementation can also help improve the cow's overall health and performance in subsequent lactations

#### Our offer to you

**We have a limited set of samples available while stocks last!**

Talk to us about your free sample of Fresh Calver today

All content is correct at the time of publishing. Specific product availability, special offers and the provision of services are subject to change and withdrawal at any time.



**0% FINANCE AVAILABLE**

**NEW HE-VA MACHINERY**

**3+9 monthly payments @ 0% Flat Rate p.a**

Based on 50% RRP or balance financed whichever is lower  
Other finance profiles available

he-va.co.uk/finance  FINANCE ENDS 30th MAY 2025



Annual or monthly finance options available on all Kverneland equipment until 31<sup>st</sup> May 2025. Excludes self-propelled diet feeders and self-propelled sprayers. Business users only. Fees apply. See Terms & Conditions.

Choose one of the following finance profiles:

- ① 3 payments upfront followed by 33 monthly payments (3+33) at **0%** flat rate p.a
- ② 1 payment upfront followed by 1 payment a year later and 1 payment two years later (1+2) at **0%** flat rate p.a.
- ③ 6 month pause followed by 3 annual payments (0+3) at **1.75%** flat rate p.a
- ④ 6 month pause followed by 24 monthly payments (0+24) at **2%** flat rate p.a
- ⑤ No upfront payment followed by 60 monthly payments (0+60) at **2.5%** flat rate p.a
- ⑥ 6 month pause followed by 36 monthly payments (0+36) at **2.75%** flat rate p.a

Based on **50%** of the RRP or balance to finance, whichever is lower. Alternative profiles are available on request. Offer available until 31<sup>st</sup> May 2025. See terms and conditions.

**Terms & Conditions:**

Finance for business purposes only. Subject to acceptance and affordability checks. Applicant must be 18 or over. Promotion valid until 31<sup>st</sup> May 2025. Available on new equipment only with minimum RRP of £5,000. The finance product offered under this promotion is hire purchase. Full VAT is due on signing. An option-to-purchase fee of £25 plus VAT (for balance to finance < £10k) or £50 plus VAT (for balance to finance ≥ £10k) will be collected with the final payment. You will own the machine when all payments have been made. Alternative finance options are available, terms apply. An annual administration fee of £40 plus VAT applies. A documentation fee of £25 (for balance to finance < £10k) or £50 (for balance to finance ≥ £10k) will be collected with the first rental. Images are for illustrative purposes only. The offer is subject to a maximum balance to finance of 50% (based on RRP). Kverneland Group Finance is a trading style of BNP Paribas Leasing Solutions Limited. Finance provided by BNP Paribas Leasing Solutions Limited typically pay a commission, fee or other remuneration to credit brokers who introduce business to them; please contact the broker if you require more information.

For further details contact your local dealer or call Kverneland Group Finance on 0345 226 7385



**WHEN FARMING MEANS BUSINESS**  
uk.kverneland.com



**A calf feed supplement to address digestive disturbances like scour in calves.**

**It helps stabilise water and electrolyte balance, supports digestion, and aids in water absorption from the gut by promoting sodium uptake and providing energy. Also used for calves at risk of, during, and recovering from digestive issues.**

**Benefits in detail**

**Water and Electrolyte Balance:**

Hydra-Power Advanced helps maintain the proper balance of water and electrolytes, which is crucial during times of digestive upset.

**Support for Digestion:**

It supports the natural digestive processes in calves, helping them effectively process food and absorb nutrients.

**Improved Water Absorption:**

It aids in the absorption of water from the gut, preventing dehydration and supporting overall health.

**Energy Source:**

Hydra-Power Advanced provides a source of energy to help calves cope with the stress of digestive disturbances.

**Other Uses:**

It can also be used for newborn calves, calves experiencing stress, and calves recovering from illness.

Hydra-Power Advanced is a valuable tool for calf health, particularly during periods of digestive upset, by addressing the immediate needs of water and electrolyte balance, supporting digestion, and providing energy to help calves recover.



All content is correct at the time of publishing. Specific product availability, special offers and the provision of services are subject to change and withdrawal at any time.

**Overalls DeLaval**

DeLaval bib and brace available in sizes from XS to XXL. Order from your van salesperson for doorstep delivery.

**£99.54 inc VAT - Part No al-88444005**



**Overalls Case IH**

Case IH branded Engel work bib and brace trousers in sizes from small to extra large. Order from your van salesperson for doorstep delivery.

**£95.00 inc VAT - Part No SG WW3506**

# THE BASICS OF FARM BIOSECURITY WITH PROGIENE



## What is Biosecurity?

- Measures taken to reduce the risk and spread of disease at farm level
- On farm, regionally, country, worldwide
- Assessing risk and implementing measures to decrease that risk

Dairy farm Biosecurity is integral to maintaining herd welfare and performance as UK farmers work to:

- Reduce disease incidence
- Reduce antimicrobial usage
- Improve animal welfare
- Reduce resources (time and money) required to tackle disease outbreaks on farm
- Comply to audit standards

## Where is disease pressure coming from?

- Boots/Clothing
- Other Stock
- Housing – Hutches/walls/hurdles
- Bedding
- Feeding Utensils
- Vehicles
- Farm visitors

Biosecurity is regularly in the spotlight, with trusted publications like British Dairying Young stock magazine focusing on the topic by regularly allocating 30% of articles to highlight the importance of improving Biosecurity to reduce disease. One farm reduced calf mortality from 4.6% to 1.8% by turning calf unit into a Biosecure area.

## The Biosecurity Survey

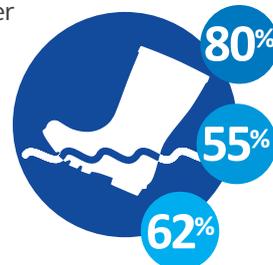
Progiene 2021 survey of thousands of UK farmers revealed that 78% of dairy farms had disease pressure in the last two years that required an increase in Biosecurity practice.

Johne's disease is the most prevalent Biosecurity hazard for UK dairy farmers, as this chart below shows:



## Boot Dips

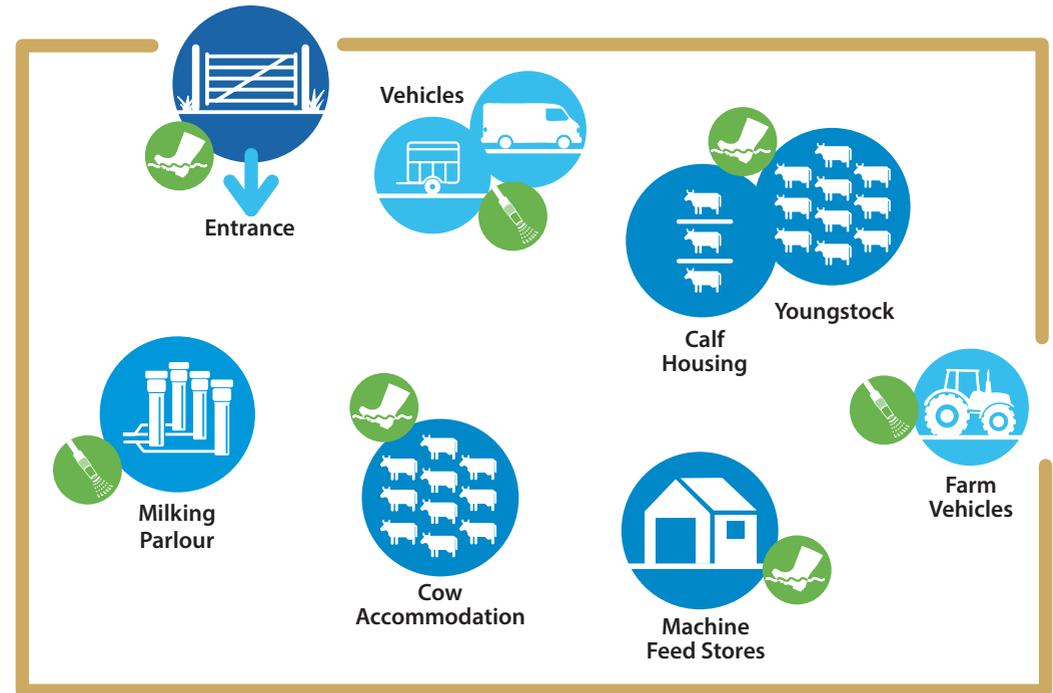
- 80% of farms have boot dips
- 55% of farms don't require every visitor to use the boot dip
- 62% of farms only change the boot dip after at least 15 uses



## Easy ways to win

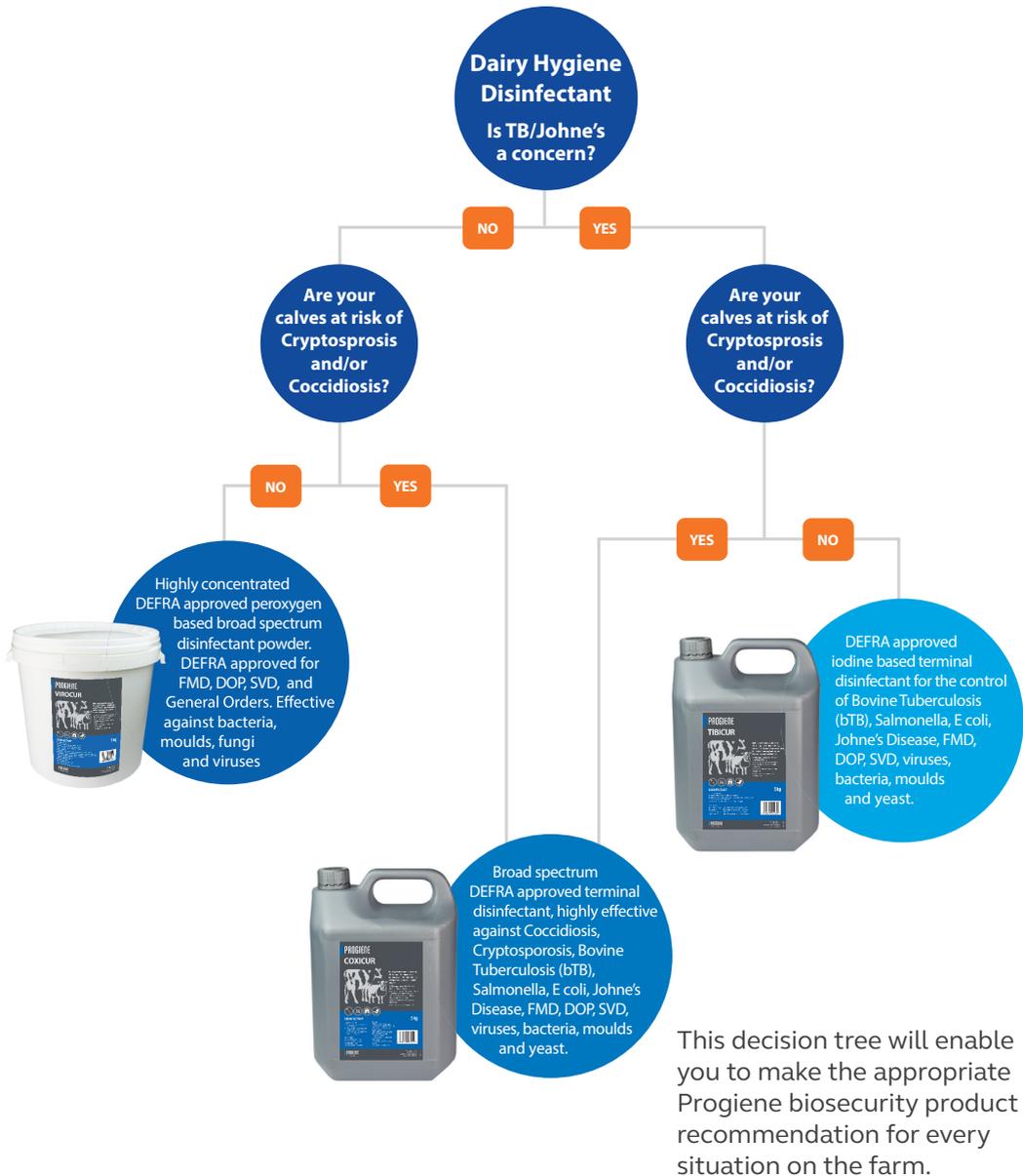
A focus on Biosecurity really pays off. Think about reducing the risk of disease coming in and also focus on spread within the farm. What practical simple steps can you take to control disease spread?

Use easy to understand Standard Operating Procedures and record your compliance as you go. Use visualisations, for example like thinking of the milk kitchen needing a food hygiene score as if it was a restaurant – what would you give it?



**Talk to your Dairy Van salesperson to find out more about how we can help. Call us or meet them on farm, next time they visit.**

# THE BASICS OF FARM BIOSECURITY continued...



# CALF SCOUR TESTING – LESS COST, MORE CONTROL

Save vet bills by testing calves for common scour causes yourself.

Our ready to go kits by dairy innovator Progiene rapidly detect Rotavirus, Coronavirus, E. coli and Cryptosporidium Parvum in calves.

**No need to wait for lab results, just test and go in 10 minutes!**

- How much could you save by cutting out a vet visit and doing your own testing?
- Each Calf scour test kit from Progiene detects E. coli, Rotavirus, Coronavirus and Cryptosporidium Parvum.
- DEFRA recommends that every farm should have at least one test kit ready to use on the shelf.

**Detects:**

- E. coli F5 (ETEC) (K99)
- Rotavirus type A
- Coronavirus (BCoV)
- Cryptosporidium Parvum

**Each kit contains 5 calf tests.**

Simple, reliable visual confirmation from a highly sensitive and fully enclosed test unit.



**Call us today or contact your Dairy Van salesperson to find out more.**

**Redback Bobcat safety and non-safety yard boots in all sizes. Order from your van salesperson for doorstep delivery.**

**Safety and non-safety options that meet UK standards.**

The original style Redback boot with a soft and grippy cushioned sole, leather uppers and fantastic anatomical foot support. These boots are so comfortable and easy to get on an off. Redbacks are still the only boot to be made entirely in Sydney.

**SAFETY BOOTS £ 99.99 inc VAT**

available in sizes from 3 to 13 Safety Steel Toe Cap for added protection - UK Safety compliance: Class 1 SB Full Leather 3 piece upper build. Harder wearing translucent sole resistant to fuels, lubricants and high temperatures.



Lighter Air Cushion midsole with millions of tiny bubbles to give excellent shock absorption. Better Grip with multi directional cleats.

Anatomic Support provided by superb cradling of the foot, to reduce foot and leg strain.

Tougher and supple full grain leathers (+2.5mm) are 30% thicker than normal work boots. Full Leather 3 piece upper build Harder wearing translucent sole resistant to fuels, lubricants and high temperatures.

**NON SAFETY BOOTS £99.99 inc VAT**

available in sizes from 4 to 13.



**Formashield - talk to us for a great offer on this reliable teat dip.**

**FormaShield**

Effective teat dip that can be applied pre- and post-milking

High level of glycerine for very good skin conditioning

Cost-effective sprayable product

FormaShield is a concentrated liquid teat disinfectant, which can be applied before and after milking. The teat dip has good biocidal properties and contains emollients for good skin conditioning. The diluted solution can be dipped, but is more suitable for spraying and is tested on all DeLaval automated spray equipment.



**MILK FILTERS**

DeLaval quality milk filters have been developed to meet your highest expectations. Our milk filters' main features include superior wet strength, maximum sediment retention and optimal flow rate.



**Kick Start by Nettex**

An energy boost for weak, small and unthrifty calves. It's particularly useful for newborns struggling to stand or suckle, and can help stimulate appetite and improve overall hardiness.

The product is formulated to deliver nutrients directly into the bloodstream, with many calves showing a noticeable improvement within minutes of administration.

**Calf benefits**

**Energy Boost:**

Calf Kick-Start provides a fast-acting source of energy, particularly beneficial for calves recovering from stress or illness.

**Nutrient Delivery:**

The product contains essential vitamins, minerals, and trace elements that are rapidly absorbed into the bloodstream.



**Appetite Stimulation:**

Nettex Calf Kick-Start can stimulate the appetite of weak or stressed calves, helping them get back on track with feeding.

**Increased Suckling:**

It can help get weak calves up and suckling vigorously, whether from the dam or a bottle.

**Improved Hardiness:**

By providing a rapid nutritional boost, Calf Kick-Start can help calves become more resilient and increase their chances of survival.

**Stress Relief:**

The product can help alleviate the effects of stress, such as from travel or separation, which can lead to lethargy and a decline in health.

**Collate Technology:**

Nettex Calf Kick-Start uses COLLATE Technology, which helps to bond the energy base with essential nutrients for faster absorption.

**Talk to us today about how Kick Start can help with your calving.**



**COXICUR - The DEFRA approved disinfectant of choice.**

Broad spectrum DEFRA approved terminal disinfectant, highly effective against Coccidiosis, Cryptosporosis, Bovine Tuberculosis (bTB), Salmonella, E coli, Johne's Disease, FMD, DOP, SVD, viruses, bacteria, moulds and yeast.

DEFRA approved for Bovine Tuberculosis (bTB), FMD, DOP, SVD and General Orders (GO).

Ideal for use in calf housing, calving areas, lambing pens, livestock transport and boot dips.

Free from Cyanuric acid – suitable for dairy farmers.

Easy to apply by spray or foam. Low odour.

**When to use** Disinfect housing between groups of calves or lambs.

Easily applied through a pressure washer spray or foam lance.

5 litres will cover 555m<sup>2</sup>.

Use to disinfect feeding utensils, buckets, whisks, housing, livestock transport and boot dips.

**How to use** Remove debris and thoroughly clean surfaces.

For **Cocci and Crypto** apply 3% dilution using a pressure washer or foam lance. Apply at 0.3 litres/m<sup>2</sup>.

Cover all floors, walls and posts up to 1 metre in height.

Leave to dry before re-stocking building.

Shelf life is 2 years from date of manufacture.

Dilute as below for DEFRA orders

**TB**

1 part product to 15 parts water

**Johne's Disease**

1 part product to 15 parts water

**Foot & Mouth**

1 part product to 1000 parts water

**Poultry Orders**

1 part product to 125 parts water

**Swine Vesicular disease**

1 part product to 50 parts water

**General Orders**

1 part product to 50 parts water

Your choice of disinfectant to tackle Coccidiosis, Cryptosporidium, Bovine Tuberculosis (bTB), General Orders (GO), Salmonella, E coli, Johne's, viruses and bacteria.

Talk to us today to order yours.



**Bulk Milk Tank Servicing –  
How often is best?**

**If annual servicing is enough why do we suggest more?**

Although an annual bulk milk tank service will be enough to comply with the Red Tractor regulations, we recommend having your bulk milk tank serviced twice yearly. A service every six months will help extend the life of your bulk tank and equipment.

**We can't predict milk prices, but we can cut breakdowns by servicing your equipment regularly.**

A service in spring and autumn will prepare condensing units for warmer weather and the service cleaning of the condenser grills will also improve energy efficiency and the overall cooling performance. A twice yearly service can also help reduce the amount of breakdowns and equipment failures in the most challenging time of the year. As part of F-gas compliancy, systems must be serviced, maintained and leak tested and a record of maintenance and servicing kept of the equipment you operate.

**T H WHITE will keep all the necessary records to ensure your compliance.**

As we know, ambient air temperature is getting warmer so condensing units are working harder every summer that passes. We can help you to fight back against these increased temperatures with machinery that is operating at peak efficiency.

When we service your tank, we will always perform the following:

- Clean the condensing unit
- Refrigerant leak detection
- Inspection of relays/ capacitors/ contractors
- Inspection of rubber parts including manhole gaskets, agitator wash seals
- Inspection of tank wash units
- Inspection of ice bank tank
- Overall check of refrigerant

**Use T H WHITE for a fully qualified and friendly team, ready to help you 24/7, 365 days a year**

Every contracted customer of T H WHITE has a six monthly service as part of your contract. We will come straight out to your farm when your service is due, no phone calls needed.

- Every 6 months a service will be carried out
- Service report left on site after every service or emailed
- 24/7 breakdown line **07860449086**

We can service all these tanks!

- DeLaval
- Mueller
- Fullwood Packo
- Fabdec
- Roka
- Serap

**Call today to book a service or talk to our friendly team, 07860 449086**

**Used tanks available from 1,800 litres to 8,000 litres in stock and ready to go. Talk to Nigel Ellis or Gary Grant about these. Full contact details on back cover.**



# Guidance available for upcoming grant funding competitions

Guidance is now available for 2 upcoming funding competitions under the Farming Innovation Programme (FIP): Precision Plant Breeding and Low Emissions Farming.

Both competitions open on 5 May. The government portal has published the guidance now, so farmers, growers and foresters have time to prepare. A total of £25 million is available through these competitions. These areas have been identified as priorities for support because of their potential to improve productivity and sustainability.

Precision crop breeding can support farmers to be more productive, resilient and resource efficient. Investing in low emissions farming supports the sector's efforts to reduce its environmental impact while maintaining profitability. Whether you're focused on advancing precision breeding or reducing emissions, these competitions are here to help bring your ideas to life.

In this post, we forward information shared on the Government website with an overview of both competitions.



## Precision Breeding Competition

**Aim of funding:** This competition will fund research in precision breeding, a technology that has the potential to transform the plant breeding sector in England. Precision breeding enables the commercialisation of new crops in years, rather than decades. These crops can be:

- more nutritious
- resistant to pests and diseases
- resilient to climate change
- more beneficial to the environment

Ultimately, research from these projects could reduce the need for pesticides, increase food production and lower costs for farmers.

**Funding available:** A share of £12.5 million.

**Open to:** Collaborative projects, led by farm businesses or agricultural supply chain businesses.

**Project cost:** £1 million to £2.5 million.

## Low Emissions Farming Competition

**Aim of funding:** This competition will support research into innovative ways to reduce emissions on farms. Projects could focus on areas such as:

- regenerative farming practices, including improving soil health
- energy efficiency
- using organic waste to create biogas that can be used for heat or electricity generation, **talk to us about our solution for this**
- reducing greenhouse gases (GHGs) from livestock production
- innovations to support land management – including productive wetlands and agroforestry systems

**Funding available:** A share of £12.5 million.

**Open to:** Collaborative projects led by farm businesses, agricultural supply chain businesses, or research organisations.

**Project cost:** £1 million to £2.5 million.

## Networking and briefing events

Applications for both competitions are open to collaborative teams made up of businesses and research organisations.

The funding supports projects at all stages of the R&D lifecycle, from early ideas through to commercialisation, helping the most promising solutions to move forward.

To help you connect with potential partners and gain a clearer understanding of the application process, the government are hosting networking and briefing events. More detail on these here:

- 1<sup>st</sup> May: Precision Breeding Competition networking event (in person, Peterborough)
- 8<sup>th</sup> May: Low Emissions Farming Competition networking and Q&A event (online)

Farmers, industry leaders and researchers will come together at these events to share ideas, explore opportunities and form new partnerships.

**Talk to your T H WHITE rep to find out how we can support you with these**

**NEW HOLLAND TRACTORS NEW STOCK**

Contact - Matthew Hooper 07824 607 087



REF: 71135748

New Holland T5.140 DC



REF: 51136982

New Holland T6.180 DC



REF: 11134071

New Holland T7.260 AC

**CASE IH TRACTORS NEW STOCK**

Contact - Chris Martin 07919 044389



REF: H1130841

Case IH Optum 300



REF: H1135754

Case IH Maxxum 145



REF: H1131367

Case IH Puma 260

**USED TRACTORS**



REF: 71134722

New Holland T7.270 AC  
Andy Taylor 07831 255811  
£72,000



REF: 61136899

New Holland T7.290 AC  
Tom Keen 07584 109561  
£65,000



REF: 71131007

New Holland Boomer 55  
Marley Lawrence  
07483 037710 £26,500

**DAIRY SERVICE**  
Go for the best, coast-to-coast!

24/7 out-of-hours service support for all parlours

VMS 24/7 support, Teamviewer technology link up.  
DeLaval specialists but also experts in Fullwood & GEA

Outstanding reaction times from phone call to solution

Followers of MEA best practice from benchmarked  
Parlour Safe engineers.

24hr service for Huntley & Frome Depot customers:  
07860 449086 (VMS 24hr service: 07747 757955)

24hr service for Attleborough Depot customers:  
07485 916124 for all makes and models of parlour



**DELIVERING HIGH QUALITY PRODUCTS TO YOUR DOOR FROM...**

			...and many more!

**T H WHITE**  
DAIRY

**We're hiring!**

Dairy Service technicians of all levels, including apprentices, are required for roles throughout our territory. Email us today: [recruitment@thwhite.co.uk](mailto:recruitment@thwhite.co.uk)

AGRICULTURE PROJECTS GROUND CARE DAIRY LORRY CRANES COUNTRY STORE  
CONSTRUCTION ENERGY, FIRE & SECURITY MACHINERY IMPORTS



# **T H WHITE**

## **DAIRY**

### **Contact your relevant T H WHITE Dairy Mobile Shop sales rep:**

**PAUL DERRICK | 07850 605244 | pfd@thwhite.co.uk**

**ANDREW GANLEY | 07860 955661 | andrew.ganley@thwhite.co.uk**

**ANNETTE MASSEY | 07860 298186 | amm@thwhite.co.uk**

**PAUL SADLER | 07979 597484 | pjs@thwhite.co.uk**

**BEN TAYLOR | 07546 474574 | ben.taylor@thwhite.co.uk**

### **Contacts for Robots & Parlour Sales**

**NIGEL ELLIS | 07860 247367 | nigel.ellis@thwhite.co.uk**

**GARY GRANT | 07860 590701 | gcg@thwhite.co.uk**

**CHRIS NEWAY | 07880 798475 | chris.newey@thwhite.co.uk**

**STEVE TAYLOR | 07824 512511 | steve.taylor@thwhite.co.uk**

### **Contact for Slurry**

**BRANDON WILCOX | 07850 301575 | brandon.wilcox@thwhite.co.uk**

ALL PRICES QUOTED EXCLUDE VAT.